

## **Wychavon DC Deploy Decriminalised Parking with Bristow & Sutor**

**December 2004:** Wychavon District Council has appointed Bristow & Sutor Civil Enforcement Agents to handle the collection of unpaid **Penalty Charge Notices**. The Council became responsible for the enforcement of parking restrictions from October 2004 under the Road Traffic Act 1991 (as amended).

Christine Hiden, Principle Parking Services Officer at Wychavon District Council says that operating a decriminalised parking practice will remove the need for the police to allocate valuable resources to parking enforcement and release their time for other important policing work. "We aim to improve the flow of traffic and reduce congestion by controlling the parking of vehicles on street, leaving designated parking bays free for their designated use i.e. loading bays and disabled bays. This will also allow buses to operate more effectively," adds Christine.

As the largest District in Worcestershire, with considerable amount of visitors to the area, it was important to appoint suppliers that had both a good working knowledge of the region and strength to trace and collect fines from visitors out of town.

Andy Rose, Bristow & Sutor's Managing Director said: "We are delighted at being appointed as a partner to Wychavon District Council. We look forward to taking this contract forward and helping the Council meet their aims of encouraging safe and sensible parking for all motorists."