

Bristow & Sutor Launches New Corporate Identity

Redditch September 2003: Bristow & Sutor today announced the launch of a new corporate identity. Bristow & Sutor's new look will first be unveiled at the Parkex Conference in London on 1 October 2003, where the company will publicly display a distinctive new logo.

The largest privately owned firm of civil enforcement agents and certificated bailiffs, Bristow & Sutor has been providing services to Local Authorities, Magistrates Courts and Commercial Landlords for over 25 years.

"The launch of our new identity marks a significant milestone in our company's long history," says Andrew Rose, Director. "Since its establishment in 1977, Bristow & Sutor has evolved with the changes and needs of the enforcement profession. It was time for us to update our look and set the tone for continued growth and expansion in the coming years. While our look has changed, our company structure and commitment to providing a quality service hasn't. Our new corporate identity reflects our outlook and attitude towards a changing profession and compliments our entry into the decriminalised parking market," says Rose.

The visual identity is a contemporary design of classic typography that brings to life the company's core values of professionalism, quality, reliability and financial stability.

With a current achievement of 98% success in the retention and renewal of contracts Bristow & Sutor enjoy a reputable share of the revenue collection market. The company is also launching a new website – www.bristowsutor.co.uk which highlights company information, services, areas of expertise and provides on-line payments for debtors.

About Bristow & Sutor:

Bristow & Sutor are one of the largest privately owned civil enforcement agents and certificated bailiff firms delivering services to Local Authorities, Magistrates Courts and Commercial Landlords. Established in 1977 the company now directly employs over 90 bailiffs and a support team over 100 strong. Bristow & Sutor provide a variety of revenue collection services to both Local Authorities and Commercial customers. Services include but are not limited to Collection of Fines & Parking Debt, Council Tax, Non Domestic Rates, Residual Community Charge, Commercial & Domestic Rent and Benefit Fraud inspection.

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This release is issued by Bristow & Sutor through Just Consulting Ltd

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